



# Damon Clark

Course Leader



## About

Damon is a Chartered Director and Chartered Marketer and has built an international marketing services business from startup to sale on the AIM market. He has extensive M&A experience and has worked as a NED in many types and sizes of business. He has also worked in local and national government and the charity sector.

## Experience

He was a founder and shareholder of The Bandwidth Marketing Group which comprised of marketing, technology and recruitment businesses operating at the highest level nationally and internationally. He exited the business, following numerous merger and acquisitions, when it was sold to an AIM listed company.

He has significant Chair and Non-Executive experience including as an NED on the main IoD Board. He currently holds a number of NED positions including a large Legal IP Practice and a chain of 24 care homes.

He has been a trustee and sat on Boards and Board Committees driving shareholder value and better governance, managing multiple stakeholders, using a mix of entrepreneur perspective, director skills, strategic experience, operations knowledge and has a wide-ranging senior contacts.

As well as being a course leader for the IoD on Leadership, the role of the Chair, MD and NED, he conducts external board reviews and acts as a thinking partner and a shareholder advisor.

## Credentials

**Chartered Director** - Institute of Directors

**Chartered Marketer** - Institute of Marketing

*"A picture is worth a 1000 words, so I help organisations and business owners see the bigger picture"*